

27<sup>th</sup> March 2025

## <u>Agenda</u>

## Meeting: Market & Events Committee Members: All Members of the Market & Events Committee

Dear Councillors P Madeley, L Morgan, W Feather, S Bentley, V Kettu, D Noland, C Harbron and K McIntyre You are hereby summoned to attend an ordinary meeting of the Market & Events Committee: Date: 2<sup>nd</sup> April 2025 Time: 5:30 pm Venue: The Town Council Office, Armoury House, 45a Otley Street, Skipton, BD23 1EL

The Local Government (Electronic Communications) (England) Order 2015 Para 2, amended LGA 1972

Yours sincerely,

Mrs Louise Close Clerk to the Council louise@skiptontowncouncil.gov.uk www.skiptontowncouncil.gov.uk

Members of the public are entitled to attend this meeting, by virtue of the Public Bodies (Administration to Meetings) Act 1960 s1, as observers for those items taken in open session. Please contact the Town Council for further details if you would like to find out more.

This meeting is being held as an in-person meeting that will be recorded, Full Council meetings will also be videoed and live streamed. Recording is allowed at Council and Committee meetings please give due regard to the Councils procedure on the recordings of meetings. Please contact the Council for further information.

A copy of this agenda is available in larger print on request.

Members are reminded that in order to expedite business at the meeting and enable Officers to adapt their presentations to address areas causing difficulty, they are encouraged to contact Officers prior to the meeting with questions on technical issues in reports.

## **Business**

## 2425/066 ITEM 1 – Chairmans Remarks

## 2425/067 ITEM 2 – Reasons for Absence

To accept the reason(s) for the absence of any Members from the meeting.

## 2425/068 ITEM 3 – Disclosures of Interest

To receive any disclosable pecuniary interests from members on matters to be considered at the meeting. The disclosure should include the nature of the interest and be registered with the monitoring officer within 28 days. Members are to ensure that their Register of Interests form is kept up to date with the Monitoring Officer.

## 2425/069 ITEM 4– Dispensations

To decide upon any dispensation requests from members received by the Clerk in respect of this meeting.

## 2425/070 ITEM 5 – Representations from public

Invitation for members of the public to address the meeting. Each member of the public is entitled to speak for 3 minutes. Questions / observations from members of the public

### 2425/071 ITEM 6 – Minutes of the previous meeting Page 4-6

To approve the minutes of the Market & Events Committee meeting held on 22<sup>nd</sup> January 2025

## 2425/072 <u>ITEM 7 – Budget</u> Pages 7-9 To receive and note the Budget

# **2425/073** ITEM 8– Market Officers Update and attendance records Page 10-14 To receive and note the Market Officers Update

- 2425/074 ITEM 9 Body Worn Camera Policy Appendix 1 To approve the draft Body Worn Camera Policy
- 2425/075 ITEM 10 Events Supervisor Update Page 15-16 To receive and note the update from the Event Supervisor

- 2425/076ITEM 11 Easter Event Page 17-19To receive and note the update on the Easter Event
- 2425/077 ITEM 12- VE Day Page 20-21

To receive and note the update on the VE Day commemorations.

2425/078 ITEM 13- Sheep Day Page 22-26

To receive and note the Sheep Day proposal

#### 2425/079 ITEM 14-Notification of Business for a Future Agenda The Clerk should be given seven clear days' notice of items for

The Clerk should be given seven clear days' notice of items for the agenda of the next meeting although the absolute statutory minimum notice period is three clear days.

## Skipton Town Council 2<sup>nd</sup> April 2025 at 5.30pm Minutes of the Ordinary Market & Events Committee meeting, Held on Wednesday 22<sup>nd</sup> January 2025 at 5.30pm in the Hub of the Town Hall, Skipton.

**Present:** Councillor P Madeley (Chair), Councillor D Noland, Councillor K McIntyre, Councillor Morgan, Councillor S Bentley, Councillor W Feather & Councillor V Kettu. Mrs L Close, Chief Officer Mrs H Marshall, Finance Manager Mr G Upham, Market Officer Mr T Garbutt, Events Supervisor

# 2425/040 Item 1 – Welcome and Chairmans remarks

Councillor Madeley welcomed everybody to the meeting.

## 2425/041 Item 2 – Apologies for Absence

Councillor Harbron was absent from the meeting.

## 2425/042 Item 3 – Disclosures of Interest

None declared.

# 2425/043 Item 4 – Dispensations

None received.

## 2425/044 Item 5 – Representations from the public

Mrs S Daley from Peel Entertainments gave a brief introduction and overview of the company. Members were invited to visit the Peel offices and to have further discussions of organising some collaborative working moving forward.

## 2425/045 Item 6 – Minutes of the previous meeting.

Proposed by Councillor P Madeley, seconded by Councillor L Morgan and unanimously approved that the minutes from the meetings held on 9<sup>th</sup> October and 13<sup>th</sup> November 2025 are a true record of the meeting.

# 2425/046 Item 7 - Budget

The Budget was received and noted

# 2425/047 Item 8 – Christmas 2024 debrief and plans for 2025

The debrief was received and noted.

It was resolved that large black bins would be purchased for future events to be placed in front of food trader stalls.

# 2425/048 Item 9 - Events 2025

Proposed by Councillor L Morgan, seconded by Councillor W Feather and unanimously resolved to accept the dates for the planned events in 2025.

The Event supervisor was asked to present to the next meeting a detailed plan for each event.

The Chief Officer raised the issue of NYC increasing the cost of the use of Coach streetcar park for the Christmas market coach drop off point from £47 to £1027. She asked members to allow her time to contact NYC in the first instance to try and resolve this.

# 2425/049 Item 10 – Skipton Gala

An update of the gala organisation was given.

Proposed by Councillor L Morgan, seconded by Councillor S Bentley and unanimously resolved to form a working group consisting of the following members, Councillors Madeley, Feather, Bentley and Morgan be formed. The terms of reference would be presented at the next meeting.

# 2425/050 Item 11 – Recycling at Events

This item had been discussed during Item 8.

# 2425/051 Item 12 – Market Officers update and attendance records.

The Market officers report was circulated, received and noted.

# 2425/052 Item 13 - Consent to trade

Proposed by Councillor K McIntyre, seconded by Councillor L Morgan and unanimously resolved to accept the proposed Consent to trade documents and Market code of conduct.

The Chief officer will confirm the wording of how any actions are determined.

# 2425/053 Item 14 – Body Cam

Proposed by Councillor P Madeley, seconded by Councillor L Morgan and unanimously resolved to agree to the purchase of 2 body cams for the Market officers up to the cost of £700.

# 2425/054 Item 15 – The Exclusion of the press and public

Proposed by Councillor Noland, seconded by Councillor Madeley and resolved to exclude the press and public from the meeting due to the confidential nature of the business to be discussed. (Public Bodies Admissions to Meetings Act 1960, s1 [2])

# 2425/055 Item 16 – Market Operation

The operation of the market was discussed and reviewed.

Proposed by Councillor P Madeley, seconded by Councillor S Bentley and unanimously resolved that the Chief Officer should implement more flexibility for the cover of core hours of the Market and to have more flexibility cover for work patterns from the Market Officers.

# 2425/056 Item 17 – Events Operation

Proposed by Councillor L Morgan. Seconded by Councillor K McIntyre and unanimously resolved that a recommendation is sent to Management and Staffing for the recruitment of an Administrator to work afternoons, cover Events and Market when necessary.

# 2425/057 Item 18 – Notification of business for a future agenda

Full proposal for each event.

With no further business transacted the meeting was closed at 19.03pm The next meeting of this committee will be held on 2<sup>nd</sup> April 2025 at 5.30pm

Meeting:	Market and Events Committee				Date:	2 <sup>nd</sup> April	
Paper Title:	Budget				Agenda Item:	7	
Author of Paper:	Louise Close						
Purpose of Paper:	Information to note						

Executive Summary: Why is this coming to the Council or Committee? - Context - Timing (why now?) Key points:	Please receive and note the budget report. This report is the final report for the financial year. The Events budget finished under budget and the Market budget broke even, which fulfils the statutory requirements.
<ul> <li>To include <ul> <li>Options</li> <li>Challenges (including risks and threats)</li> </ul> </li> <li>Opportunities (including income, reputation, strategic intent and wider benefits e.g. local community or environment)</li> </ul>	Income BID – 435% - Christmas light infrastructure: We paid the invoice, and BID paid us back, hence the amount looking high over budget Outcome Salaries – under budget as 1 staff member down. Recommend to ringfence budget to use for casual staff at events Christmas lighting – as explained above regarding BID Christmas Market event – 7k under budget due to 1 market not going ahead and all deposits lost paid Community Day – Recommend to ring fence for St George's day this year.
Recommendation:	Recommendation to ring fence funds as advised above and to ring fence any underspend for this budget line as overall General reserves are in a strong position.
Appendices:	List in numerical order.

#### 27/03/2025 09:09

#### Skipton Town Council

Page 1

Month No: 12

#### Detailed Income & Expenditure by Budget Heading 27/03/2025 Cost Centre Report

		Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
230	Market							
1250	Skipton Market Income	42,644	42,000	(644)			101.5%	
1252	Rackham Traders	23,255	20,000	(3,255)			116.3%	
1253	Casual Traders	11,372	5,000	(6,372)			227.4%	
	Market :- Income	77,272	67,000	(10,272)			115.3%	0
4000	Staff Salaries	42,185	47,189	5,004		5,004	89.4%	
4165	Licence Fee	384	1,000	616		616	38.4%	
4190	Marketing & Promotions	489	1,000	511		511	48.9%	
4240	Rent, Rates & Sundries	21,172	35,492	14,320		14,320	59.7%	
	Market :- Indirect Expenditure	64,230	84,681	20,451	0	20,451	75.8%	0
	Net Income over Expenditure	13,042	(17,681)	(30,723)				
	Grand Totals:- Income	77,272	67,000	(10,272)			115.3%	
	Expenditure	64,230	84,681	20,451	0	20,451	75.8%	
	Net Income over Expenditure	13,042	(17,681)	(30,723)				
	Movement to/(from) Gen Reserve	13,042	(17,681)	(30,723)				

#### 27/03/2025

09:09

#### Skipton Town Council

Page 1

#### Month No: 12

Detailed Income & Expenditure by Budget Heading 27/03/2025 Cost Centre Report

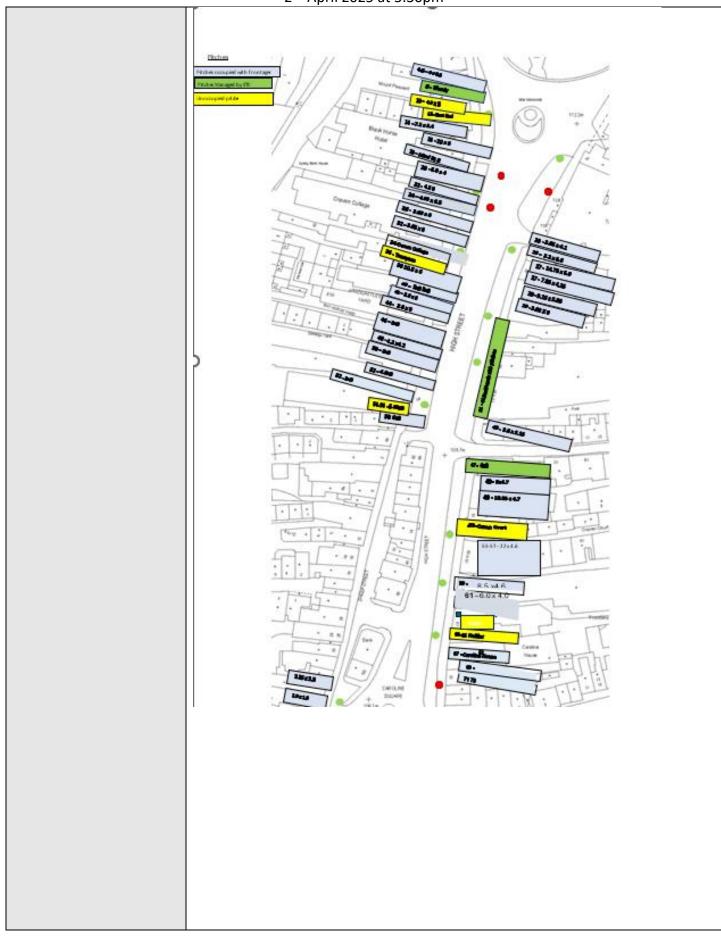
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		Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
220	Events, Tourism & Town Centre							
1260	Christmas Market Income	15,166	15,000	(166)			101.1%	
1270	Sheep Day Receipts	5,198	4,500	(698)			115.5%	
1279	Skipton BID	43,533	10,000	(33,533)			435.3%	
1280	Christmas Lights Income	4,437	4,500	64			98.6%	
1282	Easter Event	120	0	(120)			0.0%	
1285	Snapshot Festival Income	970	0	(970)			0.0%	
	Events, Tourism & Town Centre :- Income	69,423	34,000	(35,423)			204.2%	0
	Staff Salaries	50,242	70,000	19,758		19,758	71.8%	
4190	Marketing & Promotions	0	0	(0)		(0)	0.0%	
4400	Christmas Light Switch on Even	18,160	18,500	340		340	98.2%	
4420	Civic Event Support	2,980	3,000	20		20	99.3%	
4440	Twinning	1,652	1,500	(152)		(152)	110.1%	
4450	Christmas Lighting	52,046	32,942	(19,104)		(19,104)	158.0%	
4451	Gala	1,159	1,000	(159)		(159)	115.9%	
4456	Christmas Market Event	24,912	32,500	7,588	286	7,302	77.5%	
4457	Skipton Snapshot Festival	2,924	1,500	(1,424)	50	(1,474)	198.2%	
4458	Easter Event	0	1,250	1,250		1,250	0.0%	
4459	Sheep Day Event	14,991	14,500	(491)	563	(1,054)	107.3%	
4460	Skipton Car Show	1,215	200	(1,015)		(1,015)	607.5%	
4463	Summer Park Events	1,716	2,200	484		484	78.0%	
4464	Yorkshire Day	1,018	500	(518)		(518)	203.5%	
4467	Community Safety Grant	3,771	0	(3,771)	490	(4,261)	0.0%	4,261
4468	Community Grant Fund	9,022	20,000	10,978		10,978	45.1%	
4469	Community Day	0	1,500	1,500		1,500	0.0%	
E	events, Tourism & Town Centre :- Indirect	185,806	201,092	15,286	1,389	13,897	93.1%	4,261
	Expenditure							
	Net Income over Expenditure	(116,383)	(167,092)	(50 700)				
6000	plus Transfer from EMR			(50,709)				
0000		4,261	0	(4,261)				
	Movement to/(from) Gen Reserve	(112,122)	(167,092)	(54,970)				
	Grand Totals:- Income	69,423	34,000	(35,423)			204.2%	
	Expenditure	185,806	201,092	15,286	1,389	13,897	93.1%	
	Net Income over Expenditure	(116,383)	(167,092)	(50,709)				
	plus Transfer from EMR	4,261	0	(4,261)				
	Movement to/(from) Gen Reserve	(112,122)	(167,092)	(54,970)				

Meeting:	Market and	Events (	Committee	Date:	2 <sup>nd</sup> April 2025		
Paper Title:	Market Offic records	ers' Upda	ate and attendance	Agenda Item:	8		
Author of Paper:	Market Officer- Geoff Upham and Stacey Hepworth						
Purpose of Paper:	Information to note	x	Draft policy for feedback	Motion for Decision			

If For Decision then give the Proposer and Seconder and the wording of the Substantive Motion that is to be considered:	<ul> <li>Proposer:</li> <li>Seconder:</li> <li>Motion wording for the agenda.</li> <li>To receive and note the update from the Market Officers.</li> <li>To receive and note the attendance records.</li> </ul>
Implications: (if needed)	Financial: Attendance at Market Staffing: n/a Stakeholders & Reputation: Impact of low attendance on the Markets reputation Provide a short statement about any positive or negative implications for either the Town Council or for our area or region

Executive Summary: Why is this coming to the Council or Committee? - Context - Timing (why now?)	Our reporting of Market activities continues to be aligned with the Strategic Plan objectives, specifically against the key pillars of <b>Place</b> and <b>Partnerships.</b>
	Place
	Key to this is the maintenance of Trader numbers, the seeking out of new and diverse Traders; as well as identifying Traders with a sustainable trading ethos to deliver on our sustainability goals.
	In addition, maintaining visitor numbers, targeting future visitors and younger users through effective use of our Socials.
	And finally, to play an active role in the wider Market industry which we see as key to enhancing the profile and reputation of Skipton Market.
	Reporting on aspects of <b>Place</b> as follows:

2 <sup>nd</sup> April 2025 at 5.30pm						
	New Traders					
	The Artisan Bakers Ltd joined Skipton Market mid-March, signing a Frontager agreement at the Lighthouse Lane pitch location. The Market is a new business channel for husband and wife owners Kerry & Rachel Tyrer, who have well - established 4-walls bakery outlets in Barnoldswick and Clitheroe.					
	Consented to trade for 3-days – Wednesday, Friday and Saturday, initial trading has been excellent, attracting new and existing customers to the Market and selling out most days.					
	Monday Incentive Scheme					
	Having started in May 2023 this will continue in 2025 and to-date, of the 18-traders that started on this scheme one-third of the traders have gone on to trade on other Market days.					
	Monday Re-Imbursement Scheme					
	Monday Market continues to remain challenging in terms of trader attendance. As such, we will be continuing with this scheme from 1 April through to 31 December this year.					
	Based on a minimum Monday attendance of 37 out of 48, traders will be re- imbursed their consent fee for the Mondays attended. For the period 1 April to 31 December 2024, total fees re-imbursed were $\pounds 2,378/-$ . This represents 6x traders qualifying in 2024 a number which has remained fairly stable in the past 4-years since 2021.					
	Consents to Trade 2025-26					
	Once again, the resolution which was put into place historically to align all traders on a flat rate of 25p per square meter continues for 2025-26. Phased in over time, the increase was set at 15% or $\pounds$ 10/- whichever is the lowest.					
	For this year, we have 37x traders renewing their consents compared to 36x in 2024-25.					
	Of these 37x traders, 29x or 78% trade for at least 3x Market days.					
	Despite the current macro-economic climate i.e., increases to the cost of living felt by everyone including our traders, the consent fee increases (where applicable) were received without too much dissent.					
	<b>P</b> <sup>t</sup> ta h a a					
	Pitches					
	Below is a map of Skipton High Street showing the Market pitches which are STC controlled (Green) , those pitches subject to Frontager Agreements (Pale Blue) and the pitches which remain available (Yellow).					



#### Attendance

#### Consented/3<sup>rd</sup> party Agreement

Overall attendance summary as follows:

By Quarter	% Attendance				
1	60				
2	69				
3	59				
January	44				
February	46				
March	60				
Q4 overall - 50					
Total Pitches - 48					

Attendance was impacted by weather in Q4.

#### **Casual Traders - Rackhams**

Overall attendance summary as follows:

(Formula - 4x statutory market days per week X 10x Rackhams spaces = 40x per week, X 4-weeks per month = 160x total spaces available)

By Quarter	% Attendance			
1	49			
2	53			
3	37			
January	28			
February	40			
March	47			
Q4 overall - 38				
Total P	itches - 10			

Attendance was impacted by weather Q4.

Rackhams – work by contractors to re-develop this listed building is ongoing, with disruption to trade remaining as is.

#### **Partnerships**

This key pillar of the Strategic Plan relates to supporting our community and voluntary groups.

In 2024 we supported twenty-one local community groups and national charitable organisations, including – Craven College, Dales Community Care, Adult Learning Services, Brooklands School, Dogs Trust and Samaritans.

In 2025 we will continue to deliver on this particular aspect of the Plan.

Ermysted's Grammar School attended the Market mid-March when we supported their Young Enterprise teams, along with Skipton Girl's High School showcasing

	2 <sup>ma</sup> April 2025 at 5.30pm
	two separate companies selling different products – Wooden Expressions and Plantables!
Recommendation:	Specify what outcome or response is needed from the Council/Committee to this paper or motion. The Council/Committee is recommended to: Note (no discussion is required but receipt of information should be noted) Discuss (provide feedback but not make a decision)
Appendices:	List in numerical order.

#### Stacey Hepworth & Geoff Upham

Market Officers

Meeting:	Market and Events Meeting				Date:	2 <sup>nd</sup> April 2025	
Paper Title:	Event Update				Agenda Item:	10	
Author of Paper:	Tobias Garbutt						
Purpose of Paper:	InformationxDraft policyto notefor feedback				Motion for Decision		

If For Decision then give the	Proposer:
Proposer and Seconder and the wording of the	Seconder:
Substantive Motion that is to be considered:	Motion wording for the agenda:
	To receive and note the update from the Events Supervisor

Executive Summary: Why is this coming to the Council or Committee? - Context - Timing (why now?)	Summary: 3- 4 sentences Provide a concise statement on why the paper is being presented along with any necessary background to the context and timing. To receive an update regarding the events and progress made.
<ul> <li>Key points: To include <ul> <li>Options</li> <li>Challenges (including risks and threats)</li> </ul> </li> <li>Opportunities (including income, reputation, strategic intent and wider benefits e.g. local community or environment)</li> </ul>	<ul> <li>St. George's Day</li> <li>We are ready to help deliver another parade for St. George's Day, in partnership with The Scouts. The Town Council will solely be assisting with the road closure. The parade will take place on Sunday 27<sup>th</sup> April 2025 between 2.30pm – 3pm.</li> <li>Eco Day</li> <li>After the success of last year, Skipton Town Council will be returning to Skipton Rotary's Eco Day. Our stand will consist of a bird feed 'Pick &amp; Mix', where participants will be able to make their own bird seed mixture. We will also have wildlife colouring sheets available for children. In addition to this, we will be providing information to the public about wildlife on our Estates and the Council's sustainability pledge and environmental goals.</li> <li>Skipton Gala</li> <li>We recently held our selection evening for this year's Gala Queen, and her attendants. A huge congratulations to Delilah Gray on being crowned this year's Gala Queen, alongside her wonderful attendants Joshua Gaunt and Cara Hextall. It was great evening and thanks is given to the team at Alexanders for hosting the evening.</li> </ul>

	2 <sup>m</sup> April 2025 at 5.30pm
	After seeing the article in the Craven Herald, Skipton Building Society (SBS) have very kindly offered to sponsor the Gala for £3000. I will be working the Marketing team at SBS to explore ways to see how the sponsorship can be incorporated into the event. Planning is now fully underway, and we are back on track to deliver Skipton Gala on Saturday 14 <sup>th</sup> June 2025.
Recommendation:	Specify what outcome or response is needed from the Council/Committee to this paper or motion.
Appendices:	List in numerical order.

# Easter Event – Skipton Canal Basin, Saturday 19th April 2025

The Easter Event will be held at the Canal Basin, shall consist of family entertainment, live demonstrations, workshops, bouncy castle, giant games, food and drink, and community groups. This will be smaller scaled event, compared to other events on the calendar. The event will be tailored to families and children.

### Site Map



Part of the Event	Cost	Info	Health & Safety	Chief Officer Comments
Circus Skills Workshop (6M)	£350	Circus skills including juggling, poi, diabolo, flower sticks, contact juggling, unicycling or staff.	The company provides a full risk assessment and insurance for the event and on the day will establish the most suitable and safe area to do set up in.	
Beeswax Candle Making and Easter Decorating	£450	This consists of workshops making echo friendly beeswax	The company provides a full risk assessment and insurance for the event and on	

# Skipton Town Council

Workshop and Stall (6M)Candles with Easter decorations.the day will establish the most suitable and safe area to do set up in.Food and Drink Stalls (3 stalls with 4m each)*Each trader will be charged £30 to attend.This will be kept simple and will be kept simple and indiverse area: to do set up in.The company provides a full risk assessment, FSA, and insurance for the event.Community Groups (3m each) Max 5 traders*Each group would be allowed to stand for freeEach group will have a ender of file and to do a children, with activities and engagement throughout the day.Each group will have a ensate and to a children, with activities and engagement throughout the day.Each group will provide a risk assessment and insurance for the event.Community Groups (3m each) Max 5 traders*They will be charged £30Each group will have a engagement throughout the day.Each group will provide a risk assessment and insurance for the event.Ice Cream Stand (4m)They will be charged £30Yorkshire Dales Ice Cream.N/AGiant Games (Around the event site)FOCGiant Snakes and Ladders. Giant Giant LengaN/A			2 <sup>nd</sup> April 2025 at 5.30	)pm	
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			Giant Jenga		
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Petting Farm Rabbits, guinea	Petting Farm		Rabbits, guinea		
and Feeding pig, chickens,	-				
ducks, turkey,					
			pony, goat and		

# Skipton Town Council

2 <sup>nd</sup> April 2025 at 5.30pm			
	2 sheep.		
	Children will be		
	able to pet		
	some and feed		
	them.		

#### Skipton VE Day 80<sup>th</sup> Anniversary Celebration Proposal

#### Thursday 8<sup>th</sup> May 2025

#### Skipton VE Day 80<sup>th</sup> Anniversary Celebration Proposal

**Overview:** This proposal outlines the events for Skipton's 80<sup>th</sup> Anniversary of VE Day, celebrating the end of WWII and the peace that followed. The day will be filled with both reflective moments and community gatherings, from a Proclamation in the morning to an evening Service of Remembrance and the lighting of the Beacon of Peace.

#### 5. VE Day 80 Proclamation at 8:00 AM - Town Crier

- Location: Outside Skipton Town Hall (or another central location)
- **Description:** The day will begin with the Town Crier proclaiming the VE Day anniversary at 8:00 AM, marking the moment when the news of Victory in Europe was announced 80 years ago.
- Details:
  - The proclamation will include a call to remember the importance of the day.
  - A brief moment of silence will follow.

#### 3. Service of Remembrance (9:00 PM)

- Location: Holy Trinity Church or an outdoor area (weather permitting)
- **Description:** A Service of Remembrance to reflect on the end of the war and those affected.
- Details:
  - The service will include readings, music, and a moment of silence.
  - **Tributes:** Community members will be invited to share tributes, like those done at D Day 80.

#### 4. Beacon of Peace (9:30 PM)

- Location: Prominent outdoor location in Skipton
- **Description:** The lighting of a Beacon of Peace to mark the 80<sup>th</sup> anniversary of VE Day and celebrate the lasting peace achieved after the war.
- Details:
  - The Beacon will be lit at 9:30 PM.
  - The lighting will be accompanied by a short reflection on the importance of peace.

- Location: Skipton Cenotaph
- **Description:** An opportunity for the community to pay tribute to the legacy of VE Day
- Details:
  - Potentially look at using the same company as previously used and see what we can do differently.

**Conclusion:** This proposal offers a balanced mix of reflection and celebration for Skipton's VE Day 80<sup>th</sup> Anniversary. The day will begin with the Town Crier's Proclamation and move through a community garden party, a Service of Remembrance, and the Beacon of Peace lighting in the evening. The event will provide a meaningful opportunity for the community to come together, remember, and celebrate.

Agenda Ite, 13

# Skipton Sheep Day – Sunday 29th June 2025

# **Skipton Sheep Day Proposal**

Skipton Sheep Day is an exciting community event celebrating the rich agricultural heritage of the region, showcasing the wool industry, and bringing together a variety of local businesses, attractions, and entertainment.

# 1. Armed Forces Day Area

**Description:** A dedicated area to honour and showcase the contribution of the armed forces, including recruitment stands, interactive experiences, and educational displays.

- Attractions & Activities:
  - Howarth Home Guard FOC
  - $_{\circ}$  5<sup>th</sup> Regiment Field Kitchen and Stand FOC

Total Cost

# 2. Sheep Show and Animals

**Description:** A central feature of Skipton Sheep Day, this area will showcase the sheep industry, including live sheep displays, wool demonstrations, and educational talks.

# Attractions & Activities:

- Sheep Show £2250
- Herd N Hive Goats and Activities £300
- $_{\odot}$  Large Outdoor petting zoo and display £600
- Wool spinning demonstration FOC
- Modern Day Machinery FOC
- Sheep Shearing Display FOC
- Vintage Tractors FOC

## 3. Food and Drink

**Description:** A designated area offering a variety of local food and drink vendors. This sector will feature traditional and contemporary dishes, alongside local beers, ciders, and more.

## 15 stalls in total (12 on High Street and 3 at The Canal Basin)

## £200\* per stall

## Total Predicted Income: £3000

## 4. Canal Basin

**Description:** The picturesque canal basin will serve as a tranquil area where attendees can relax, take a boat ride, and enjoy the scenery.

- Attractions & Activities:
  - Boat rides along the canal (local tour companies) FOC
  - Kennet Boat and Canal Museum -£250
  - Make your own Ice Cream and Petting Zoo £700
  - o Canal Basin License £181
  - $_{\circ}$  Canoeing to the Castle £720

## 5. Entertainment

**Description:** A broad sector offering entertainment for all ages, with performances, games, and unique activities that will engage both children and adults.

### • Attractions & Activities:

- Local community dance groups and choirs.
- 2 x paid singer slots £100 per singer.
- Skipton Brass Band
- Yorkshire Morris Dancers
- o Giant Sheep
- Cadets

- Skipton Samba
- Maypole Dancing

## 6. Artisan Stalls

**Description:** A collection of local artisans selling handcrafted goods such as jewelry, homeware, artwork, and more. This area will feature a mix of traditional and contemporary products.

A farmers market compiling of Eggs, cheese, meats, and other farmed produce.

5 traders at £100 each (invited traders)

## 16 stalls in total (12 on High Street and 4 at The Canal Basin)

£100 per stall

Total Predicted Income: £2100

## 7. Community Groups/Charities

**Description:** Local community groups, charities, and social enterprises will have the opportunity to set up informational booths, raise awareness, and engage with the public.

## 12 stalls in total (10 on High Street and 2 at The Canal Basin)

### Total Predicted Income: £600

### 8. Extra Attractions

**Description:** Additional fun activities and attractions designed to draw in diverse audiences and enhance the event's appeal.

### • Attractions & Activities:

- Rock Climbing and Caving Experience £2200
- Birds of Prey and Ferret Racing £510
- Hawk and Heath (Archery and Woodland Walks/Wellbeing) £600
- Rodeo Sheep £630

## 9. Event Infrastructure

**Description:** This section covers the essential logistical needs required to ensure the smooth running of Skipton Sheep Day. It includes the setup and provision of necessary infrastructure such as temporary structures, security, utilities, and services for the event.

- Chevron Traffic Management £1040
- Daytona Stage Hire £1500
- Titan Security Management £3,054.45
- EMS Ambulance (First Aid) £322
- Deck Chairs £400
- Fencing and Barriers £333
- Your Skipton Presenters £250
- Yorkshire Sound Service £1000
- Nick Babb £400
- Park and Ride Signage £100
- Waste Management and Road Sweeper -
- Event Staff £1380 (3 Staff members for Saturday and 8 for Sunday)
- Coach Hire for Park and Ride £400
- Photographer £360

# **Estimated Total Event Budget**

Sector	Estimated Cost/Income
Armed Forces Area	0 <del>3</del>
Sheep Show and Animals	£3150
Food and Drink	£3000
Canal Basin	£1,851
Entertainment	£200
Artisan Stalls	£2100
Community Groups/Charities	£600
Extra Attractions	£3940
Event Infrastructure	£10,539.45

# Total Event Cost: £19,680.45

Total Event Income: £5700